

Directions

From the M5 motorway (junction 21) follow the A370 trunk road to Weston-S-Mare town centre and Sea Front. You should be passing 6 roundabouts before crossing the railway bridge at W-S-M Central Railway Station (directly on your left).

From here you should follow the signs to "Knightstone Harbour" and "Grand Pier".

Carry straight on at the roundabout directly after the railway bridge, passing Tesco supermarket on your right. At the next roundabout (Town Hall ahead, right) turn left and immediately right at the next mini roundabout. Carry straight on, passing Scally's, the "Bikers Friendly Pub" on your left, until you reach the Sea Front. Here you can only turn left, with the one way system. Make sure you get into the right hand lane immediately, as you will now have to turn right, double-backing, to go along the Sea Front. You will now pass the Grand Pier on your left and Winter Gardens on your right. Carry on past the large Stone Arch on your left until you see the Pavilion Bar/Restaurant on your right. Now turn right into Upper Church Road and go to the junction about 150 meters ahead and turn right (still Upper Church Road).

We are about 50 yards ahead on the right, in a row of Guest Houses.

Parking

Unfortunately parking is restricted at the front of the Florence (1 hour, but free after 6 PM and on Sunday). You can however unload passengers and luggage.

There is a municipal car park at the rear of Florence Guest House. The charge for parking is £5.50 for 24 hours. Or for overnight only between 6.30 PM and 9.30 AM the cost is £3.00. You can reach the car park either by taking the second road/lane on your right after first entering Upper Church Road, or by turning right immediately after passing the front of Florence Guest House.

Alternatively (free) parking is possible in a residential area, close to Florence Guest House. Please ask for directions on arrival.